

# Acquisition of cashgate AG and H1 2019 trading update

1 July 2019



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# Acquisition of cashgate AG

## In line with strategy and compelling economic rationale

### cashgate AG transaction

**Acquisition of cashgate AG, a major player in Personal loans and Auto leasing in Switzerland with CHF 1.4bn net financing receivables and 163 employees**

- Business rationale to grow Cembra's core business and to drive efficiency
- Purchase price of CHF 277mn to be financed through a mix of AT1, partial placement of treasury shares and cash. Remaining treasury shares expected to be cancelled at the upcoming AGM
- Refinancing of existing intragroup debt backed by a committed bridge loan facility and a medium-term term loan, expected to be repaid through various capital market instruments as well as increased deposits
- New Tier 1 capital ratio target of 17% (from 18%)

### H1 2019 trading update

**Good performance in H1 with 4% growth in net revenues and H1 2019 net income of CHF 77–79mn**

- Net financial receivables growth of 2.1% from 31 Dec 2018 until 31 May 2019. +4% net revenues mainly driven by card business (+10%)
- Strong loss ratio performance offset by higher expenses (digitisation, innovations and one-off transaction costs)
- Net income in the range between CHF 77mn and CHF 79mn

### Outlook

**Cembra pre-transaction on track to deliver on guidance. Transaction expected to be EPS<sup>2</sup> accretive as of FY 2020**

- FY 2019 pre-transaction EPS guidance confirmed
- FY 2019 post-transaction EPS guidance of CHF 5.20–5.50
- FY 2019 dividend on at least same level as 2018 (CHF 3.75 per share)
- EPS accretive (vs. pre-transaction consensus) as of FY 2020
- Incremental net income of CHF 25–30mn expected from 2021 onwards<sup>2</sup>

<sup>1</sup> Diluted weighted EPS (US GAAP, based on weighted average of shares outstanding)

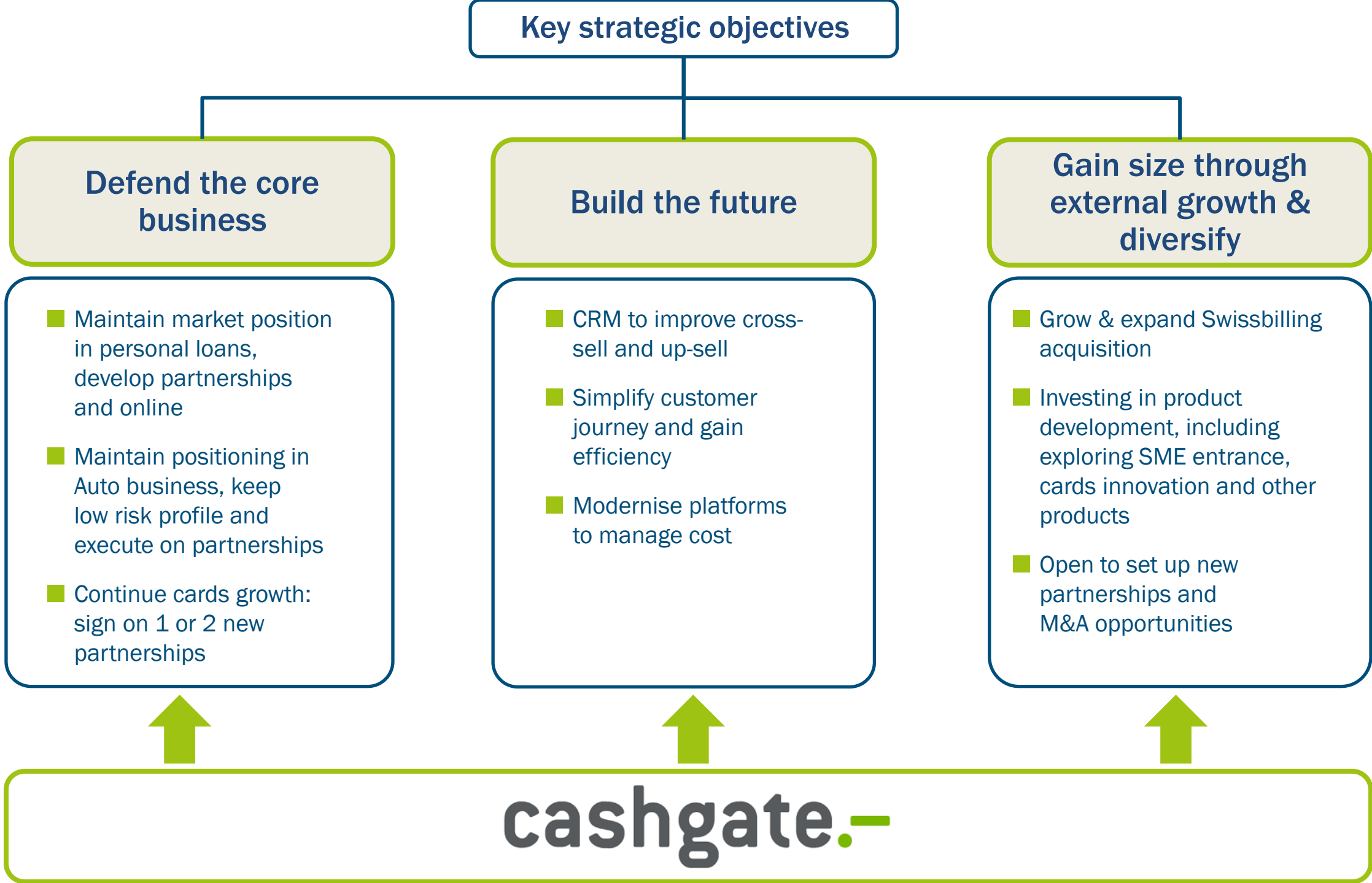
<sup>2</sup> Assuming no major change in the current economic environment

# Agenda

1. Transaction highlights
2. H1 2019 trading update
3. Outlook

# Cashgate & Cembra

## An excellent strategic fit



# Transaction rationale

**A value-enhancing move with cashgate.-**

## Attractive credit portfolio

- Sizeable
- Profitable

## Broad product offering

- Complementary
- Strong online presence

## People

- Values & culture
- Skills and experience

## Significant scale benefits

- Integration
- Consolidation

## Optimised balance sheet

- Balanced funding structure
- New Tier 1 capital ratio target

## Profitable growth

- Incremental net income of CHF 25–30mn expected from 2021 onwards

# 2018 pro forma key financials

## cashgate an established player in personal loans & auto

### About cashgate AG

FY 2018

- Top 5 player in the personal loans and independent auto leasing markets in Switzerland
- Total net financing receivables of around CHF 1.4bn, with 47% of in personal loans and 53% in auto leases and loans, as well as small rental guarantee business
- 163 employees (149 FTE). Operating 8 branches throughout Switzerland. Headquarters in Zürich
- cashgate AG owned 100% by Aduno Holding AG and represented the majority of their Consumer Finance division

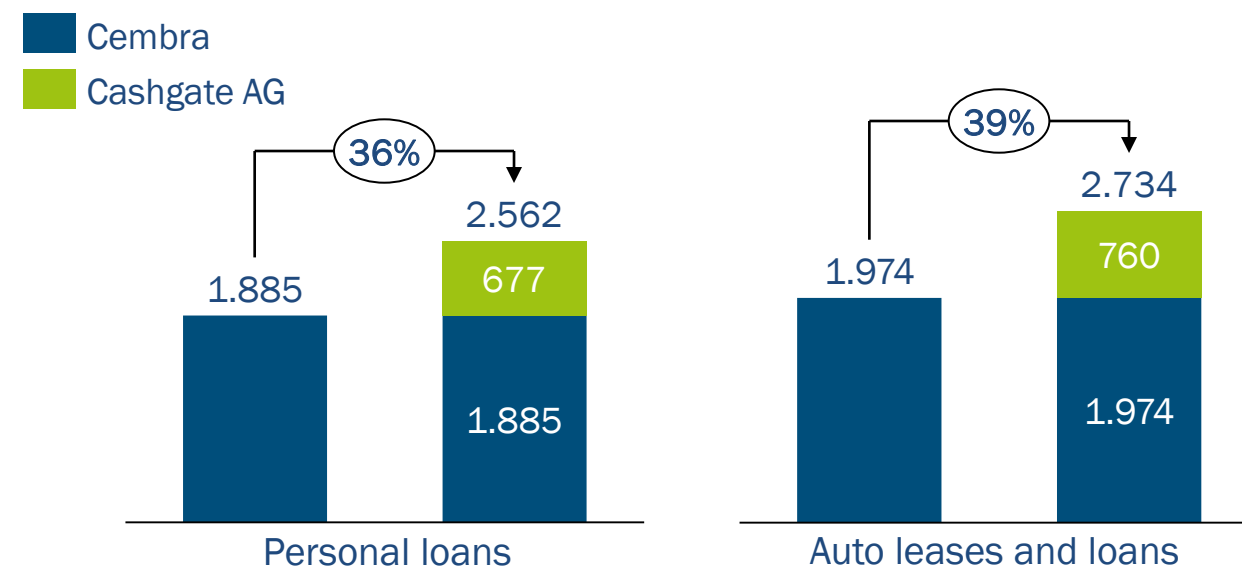
### 2018 pro forma key figures

FY 2018, US GAAP, CHF mn and aligned with Cembra financial statement presentation and accounting reserving/write off standards

	cashgate	Com- bined	% vs Cembra standalone
Net financing receivables	1,436	6,243	+30%
Net interest income	75	384	+24%
Net revenues	76	515	+17%
Operating expenses	41	234	+21%
Income before taxes	18	213	+9%
Loss ratio	0.8%	1.0%	-0.1%pt
Cost income ratio	54%	46%	+2%pt
FTE	149	932	+19%

### Expansion in Personal loans and Auto

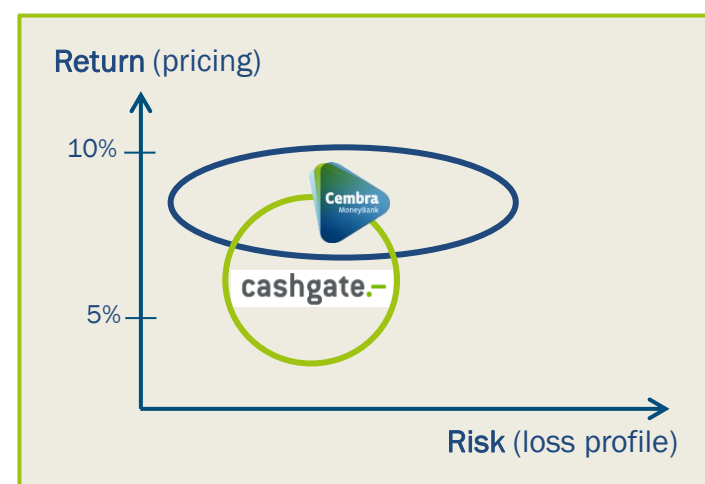
Net financing receivables (pro forma US GAAP FY 2018, CHF mn)



# Commercial implications

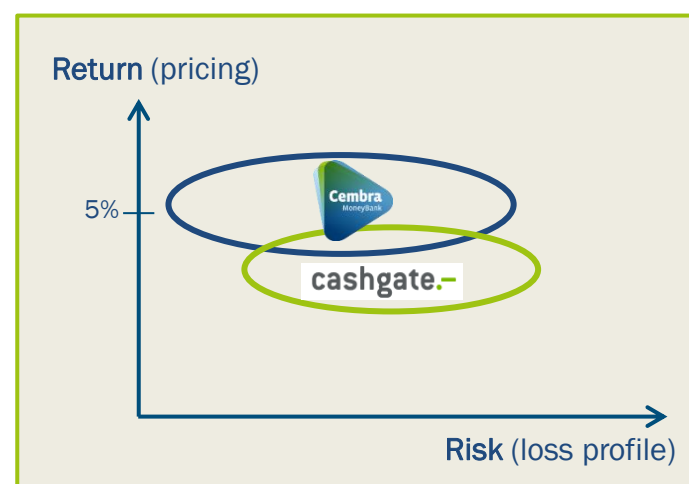
## Consolidate Cembra's positions in personal loans & auto

### Personal loans: Tap into new segments



- cashgate AG playing in lower price segment including home owners
- Grow Cembra home owner product
- Maintain “cashgate” brand as online player

### Auto: Consolidate businesses



- Apply proven “EFL<sup>1</sup> model”
  - Integrate Auto into Cembra
  - Manage volume losses
  - Leverage productivity
- Realise economies of scale

### Leverage distribution and improve customer experience

#### Distribution

- Combine cashgate AG and Cembra Auto
- Originate agents and brokers through Cembra
- 5-year distribution agreement with subsidiaries of Aduno agreed

#### Customer experience

- Improve customer experience by accelerating the digital transformation
- Foster innovation and develop product range

<sup>1</sup> EFL acquisition completed and fully integrated into Cembra in 2018



# Operating implications

## Fast integration using cashgate's skills and systems

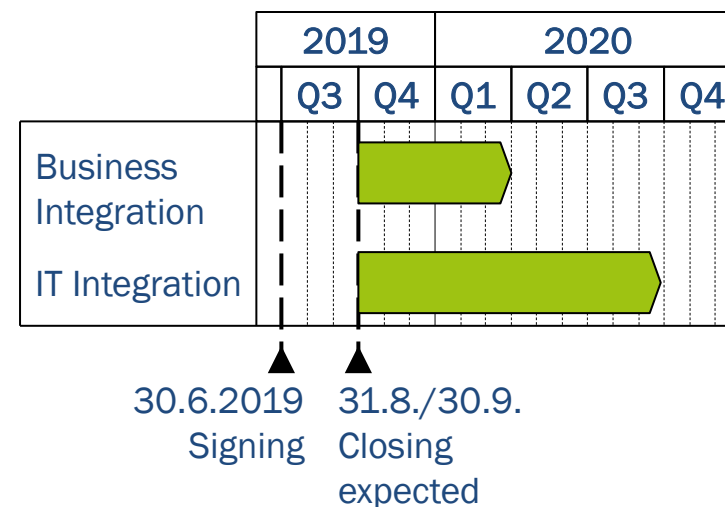
### Consolidate branch network



- 16 Cembra branches
- 8 cashgate AG branches
- 3 Cembra Auto service centres

- Integrate branches
- Combine offices in Zurich, and in Lausanne
- Leverage Cembra's Auto service centres

### Integrate businesses by 2020



- Integration plan in place with agreed TSA's
- "Best-of-two-worlds" portals and apps
- Obtain synergies through significant scale benefits
- One-off integration costs of around CHF 25mn until 2020 expected

### Combine systems and cultures

#### Systems

- Use Cembra core system and services (Finance/HR/etc)
- Originate on Cembra systems after transition
- Leverage cashgate AG's back-end to gain productivity

#### Cultures

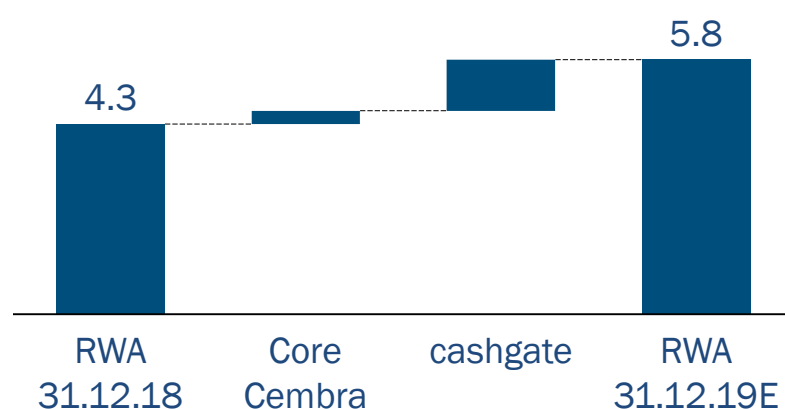
- Build on cashgate's experience and skills
- Attrition management – equal chances for both companies
- Great Place to Work – attractive working conditions<sup>1</sup>

# Financing implications

## Maintain balanced funding profile

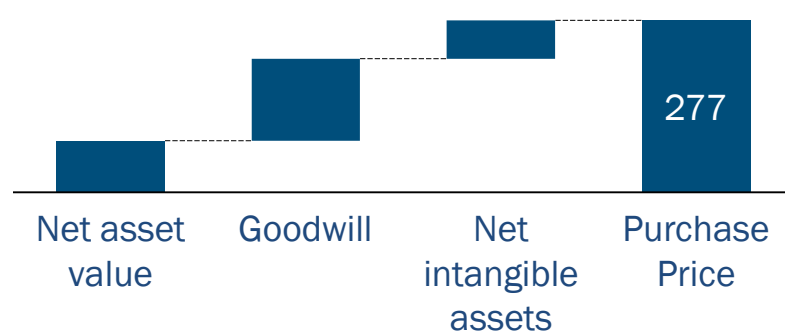
### RWA (estimated)

In CHF bn



### Purchase Price allocation

In CHF mn, estimated allocation as of June 30, 2019



- Revised Tier 1 target capital ratio of 17%<sup>1</sup> (from 18%)
  - Estimated RWA of CHF 5.8bn at year-end 2019
  - Cembra targets S&P rating A- post transaction
- Overall financing backed by a **committed bridge facility** and a term loan with a bank consortium
  - **Financing of the purchase price**
    - Majority through Additional Tier 1 (AT1) hybrid debt issuance
    - Placement of a part of existing treasury shares with remainder of shares expected to be cancelled at upcoming AGM
    - Available cash
  - **Refinancing of existing intragroup debt** of cashgate AG as of closing date of around CHF 1.4bn
- **Repayment of the bridge facility within 24 months** through various capital market instruments:
  - AT1 bond and treasury shares as mentioned above
  - Convertible debt issuance with net share and cash settlement feature
  - Institutional and retail deposits<sup>3</sup>
  - Unsecured bonds and asset-backed securities<sup>3</sup>

<sup>1</sup> From FY 2019 on. Day 1 objective following transaction between 16-17%

<sup>2</sup> As per 31 May 2019 Cembra owned 1.8m treasury shares (6.1% of equity capital)

<sup>3</sup> Incremental to the existing issuances

# Agenda

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# H1 2019 outlook: products and markets

## Personal loans & auto in line, cards outperforming market

### Personal loans: Maintaining share



- Stable market share despite aggressive competition
- Net financing receivables +2% (vs Dec 2018)
- 95% of loan book repriced, establishing new run rate
- Yield: ~8.2% (FY 2018: 8.6%)

### Auto loans and leases: Steady growth



- New car registrations +1.8%<sup>1</sup>
- Net financing receivables +4% (vs Dec 2018)
- Cooperations working well (growth of E-vehicles)
- Yield ~4.9% (FY 2018: 5.0%)

### Credit cards: Keeping growth momentum



- Number of cards issued up +11% by May 2019
- Net financing receivables +7% (May vs Dec 2018)
- Commission and fee growth +~10% (YoY)
- All partnerships performing well
- Yield: ~7.8% (FY 2018: 8.0%)

<sup>1</sup> Source: Auto-Schweiz May 2019

<sup>2</sup> Source: SNB data April 2019

# H1 2019 outlook: P&L

Income statement	H1 2019 Outlook	H1 2018 Actual	%	
In CHF mn				
Interest income	166	162.2	~2	
Interest expense	-11	-10.1	~5	
Net interest income	1	155	152.1	~2
Commission and fee income	2	67	60.9	~10
<b>Net revenues</b>	<b>222</b>	<b>213.0</b>	<b>~4</b>	
Provision for losses	3	-19	-23.9	~-21
Operating expense	4	-104	-90.6	~15
<b>Income before taxes</b>	<b>99</b>	<b>98.5</b>	<b>~1</b>	
Taxes	-21	-20.8		
<b>Net income</b>	<b>[77-79]</b>	<b>77.7</b>		

## Key ratios

Net interest income/ financing receivables		~6.2%	6.5%
Share of fee income/total		~30%	29%
Loss ratio	3	~0.8%	1.0%
Cost/income ratio	4	~47%	42.6%
ROE (annualised)		~16%	17.8%
ROA (annualised)		~2.8%	3.0%

## Comments

- Higher interest income is in line with growth of financing receivables; lower income in Personal loans resulting from the rate cap is compensated by higher income in Credit cards and ENY  
Higher interest expenses are related to increased receivables, as well as higher retail deposits and wider credit spreads
- Higher commissions & fees are mainly driven by Credit card and Swissbilling volume growth
- Loss rate of 0.8% affected by one-off related to synchronisation of charge-off and collection procedures. Core loss performance slightly improved due to further optimisation of collections strategies in a favourable macro environment
- H1 2018 included favourable net one-offs of 2.5mn or 1.1% point. H1 2019 operating expenses growth largely related to strategic investments and technology/digital investments, combined with core business growth, reflected in a business-as-usual increase for C&B and G&A. Some costs related to the acquisition of cashgate AG are already included in H1 2019

# Balance sheet (31 May 2019, unaudited)

Assets		31.05.19	31.12.18	%
In CHF mn				
Cash and equivalents	1	429	499	-14
Net financing receivables	2	4,908	4,807	2
Personal loans		1,896	1,885	1
Auto leases and loans		2,034	1,974	3
Credit cards		968	940	3
Other (Swissbilling)		10	8	25
Other assets		154	134	15
<b>Total assets</b>		<b>5,490</b>	<b>5,440</b>	<b>1</b>

## Liabilities

In CHF mn				
Funding	3	4,429	4,325	2
Deposits		2,883	2,827	2
Short- & long-term debt		1,547	1,498	3
Other liabilities		167	182	-8
<b>Total liabilities</b>		<b>4,597</b>	<b>4,507</b>	<b>2</b>
Shareholders' equity	4	894	933	-4
<b>Total liabilities and equity</b>		<b>5,490</b>	<b>5,440</b>	<b>1</b>

## Shares

Number of shares	30,000,000	30,000,000
Treasury shares	1,822,342	1,813,249

## Comments

- 1 Cash is down due to dividend payment in April 2019
- 2 Net financing receivables are up due to growth across all products related to strong originations as well as lower repayments
- 3 Increase in funding to support asset growth
- 4 Equity is lower due to dividend payment in April 2019

# Agenda

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# Outlook and guidance

## 2019 outlook for existing business confirmed

### 2019 Outlook

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- **Cembra pre-transaction on track to deliver on previous guidance for 2019**
  - Moderate revenue growth
  - Stable loss performance
  - Continued cost discipline
  - Pre-transaction 2019 EPS between CHF 5.40 and CHF 5.70 confirmed
- **Transaction expected to lead to new 2019 guidance EPS<sup>1</sup> between CHF 5.20 and CHF 5.50**
  - Integration costs around CHF 25mn until 2020
  - Dilution effect (US GAAP, weighted average)
- **Target dividend for 2019 at least at the level of previous year (CHF 3.75 per share)**
  - Around 70% of net profits

### Aspiration 2020 and beyond<sup>2</sup>

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- 1 **ROE target > 15%**  
(no change)
- 2 **Tier 1 capital ratio target of 17%**  
(previously 18%)
- 3 **60-70% dividend pay-out ratio target**  
(and return excess capital >19% capital<sup>3</sup>)
- 4 **Moderate EPS<sup>1</sup> accretion in 2020 vs .pre-transaction consensus. Then accelerating from 2021, with annual incremental net income of CHF 25 –30mn<sup>2</sup>**
- 5 **Stable loss performance**
- 6 **Cost/income ratio below 44% from 2021 on**

<sup>1</sup> Diluted EPS (US GAAP, based on weighted average of shares outstanding)

<sup>2</sup> Assuming no major change in the current economic environment

<sup>3</sup> Cembra Money Bank aims at distributing 60-70% of net income to shareholders in the form of ordinary dividends. Furthermore, Cembra intends to return excess Tier 1 capital above circa 19% (previously 20%) to shareholders either via extraordinary dividends or share buybacks unless there is a more efficient allocation of capital.



# Calendar and further information

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## Calendar

### Corporate events

23 July 2019 H1 2019 results  
21 February 2020 FY 2019 results

### Roadshows and conferences

26 August 2019 Roadshow Zürich  
29 August 2019 Vontobel Best of Banking Conference, Zürich  
9 September 2019 Roadshow Frankfurt  
10 September 2019 JP Morgan Pan-European Conference, London  
11 September 2019 Roadshow Geneva  
23 September 2019 Baader European Equities Conference, Munich  
25 September 2019 BAML CEO Conference, London  
28-29 October 2019 Roadshow Nordics  
6 November 2019 ZKB Swiss Equities Conference, Zürich  
14 November 2019 Credit Suisse Mid Cap Conference, Zürich

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