

Cembra

A leading player in financing solutions and services in Switzerland

Investor presentation May 2021

Agenda

- 1. Cembra at a glance
- 2. FY 2020 results
- 3. Strategy and outlook

Appendix

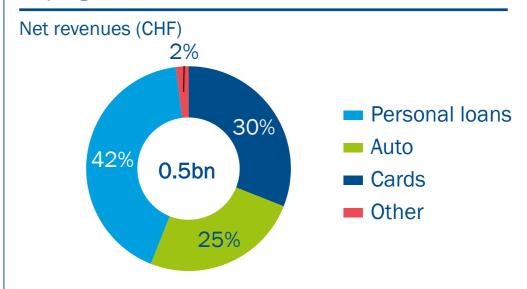
Cembra at a glance

A leading player in financing solutions and services in Switzerland

Who we are

- Independent consumer finance specialist exclusively operating in Switzerland
- Serving more than 1 million customers through diversified distribution, personalised service and digitised solutions
- Strong market positions in personal loans (43% market share), auto loans & leases (21%) and credit cards (13%)
- Successful integration of two acquisitions: auto financing specialist EFL (2017) and consumer finance provider cashgate (2020)
- Diverse workforce of more than 1,000 employees with 39 nationalities
- ESG: SXI Switzerland Sustainability 25 Index, Bloomberg Gender Equality Index
- Standard and Poor's credit rating A-/A-2, stable outlook
- IPO in 2013, listed on Swiss Stock Exchange under US GAAP

Key figures FY 2020



- Total assets CHF 7.2bn
- Competitive loss ratio (0.9%) and cost/income ratio (49.8%)¹
- Return on equity 13.8%
- Tier 1 capital ratio 17.7%
- Market cap ~CHF 2.9bn (May 2021)

1 48.1% adjusted for the cashgate integration

Market positions

Serving more than 1 million customers in Switzerland

Personal loans: 43% market share

31 December 2020 personal loan receivables



13 branches all over Switzerland



- Market leader in personal loans segment
- Diversified distribution channels, with branches. independent agents and an efficient internet channel
- Premium pricing supported by superior personalised service
- Strong brand, with second online presence through "cashgate"

Auto business: 21% market share

31 December 2020 leasing receivables (ZEK, estimates)

Captives

 AMAG Leasing MultiLease

PSA Finance

RCI Finance

- BMW FCA Capital
- Ford Credit

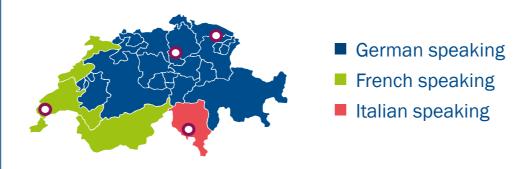
Bank-now

Independent

(21%)

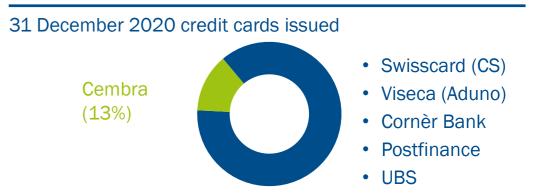
Cembra

Diversified distribution

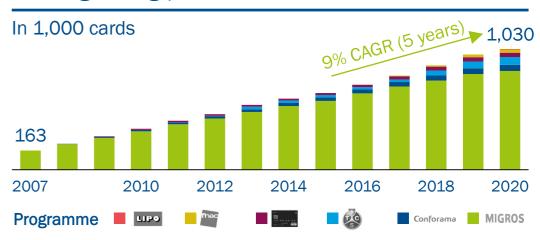


- Strong independent player no brand concentration
- Portfolio mix: ~40% new and ~60% used cars
- Offering products through about 4,000 dealers dedicated field sales force combined with 4 service centres

Credit cards: 13% market share



A fast growing portfolio

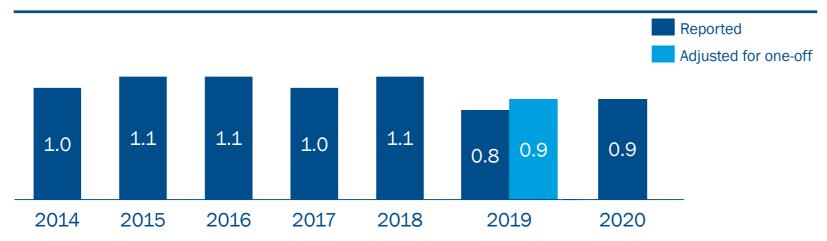


- Growing the portfolio to >1m cards issued
- Solid innovation track record
- 20% market share in contactless payments
- Smart follower strategy for new technologies
- Introduction of Apple Pay in March 2020
- Launch of IKEA credit card in March 2021

Long-term risk performance

High quality of assets - loss performance stable over the long term

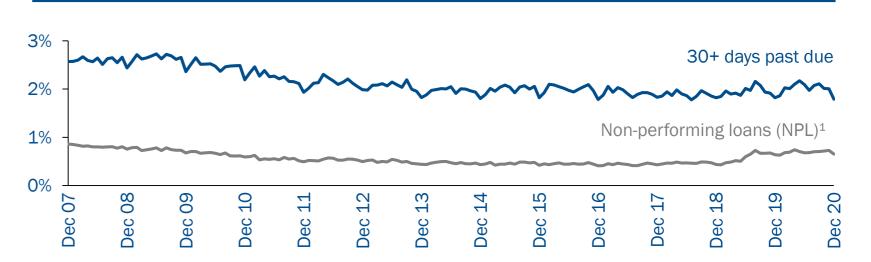




Risk management characteristics

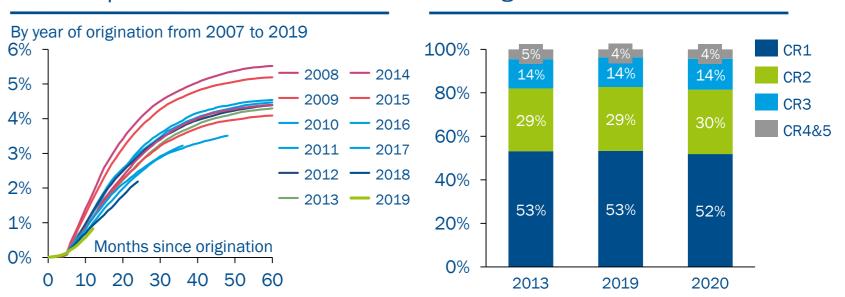
- Consistent risk appetite and strategies over many years
- Well-diversified portfolios contributing to limited credit losses
- Expertise in underwriting and collections leading to effective loss mitigation
- Limited volatility in portfolio quality metrics through economic cycle

NPL and delinquencies



Write-off performance²

Credit grades³



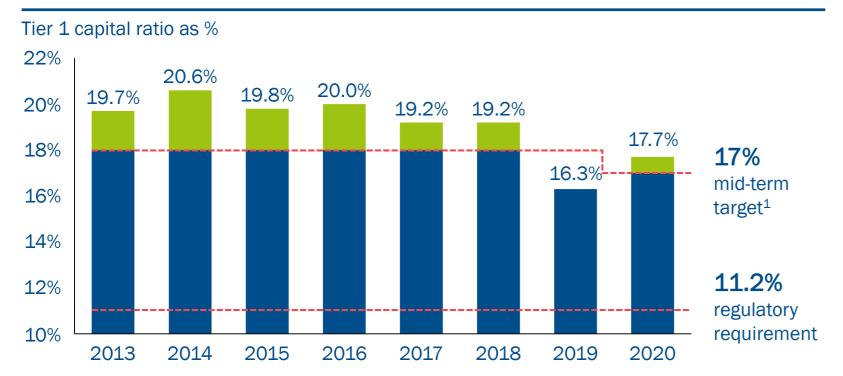
¹ Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by financing receivables | 2 Based on personal loans and auto leases & loans originated by the Bank

³ Consumer Ratings (CR) reflect associated probabilities of default for material Bank and cashgate portfolios

Capital management

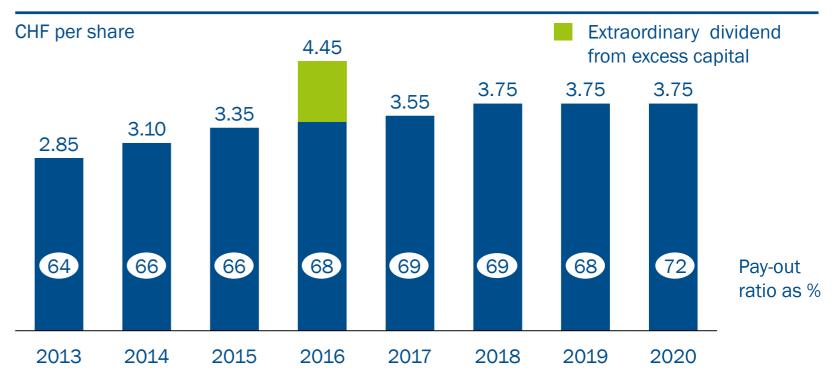
Disciplined use of capital, and continuous flow of dividends

Capital position



- Tier 1 capital ratio of 17.7% as per 31 December 2020
- Mid-term Tier 1 capital ratio target of 17%
- 2019: Target range of 16 17% due to acquisition of cashgate
- **CET 1** ratio 15.0% in 2020 (2019: 13.7%)

Dividends



- Continuous dividend payouts since the IPO
- Dividend pay-out ratio target between 60 and 70%
- Cembra aims to return excess Tier 1 capital above circa 19% to shareholders²

1 Tier 1 capital ratio target 18% until June 2019 | 2 Cembra Money Bank aims at distributing 60-70% of net income to shareholders in the form of ordinary dividends. Furthermore, Cembra intends to return excess Tier 1 capital above circa 19% to shareholders either via extraordinary dividends or share buybacks unless there is a more efficient allocation of capital

Track record

Delivered on targets since the IPO, and resilient performance in 2020

IPO targets (Oct 2013)		2015	2016	2017	2018	2019	2020
Asset growth	In line with Swiss GDP growth	-0.3%	0.9%	12.0% Organic: 4.0%	5.4%	37.0% Organic: 5.6%	-3.2% ¹
Profitability	ROE >15%	17.7%	17.4%	16.7%	16.9%	15.7%	13.8%
Capitalisation	Tier 1 capital at least 17% ²	19.8%	20.0%	19.2%	19.2%	16.3% ³	17.7%
Dividend payout	Payout ratio 60%-70%	66%	68%	69%	69%	68%	72%
Earnings per shar	e (CHF)	5.04	5.10	5.13	5.47	5.53	5.21
Dividend per shar	e (CHF)	3.35	4.45 ⁴	3.55	3.75	3.75	3.75

See appendix for 10-year history of key figures

¹ Asset growth taken out as target after completion of cashgate acquisition | 2 Tier 1 target of at least 18% until July 2019 | 3 Target range indicated for 2019 of 16 - 17% due to acquisition of cashgate

⁴ Including extraordinary dividend of CHF 1.00 per share

Sustainability

ESG recognition considerably improved

ESG performance

Governance

- Strong and consistent governance structure¹ since the IPO, with an independent and diverse board
- Operating exclusively under Swiss law and regulations
- Sustainability committee chaired by CEO and executive compensation linked to sustainability from 2020 on

Social

- Products based on one of the strictest consumer finance laws in Europe, with the aim of protecting consumers
- Stable credit risk profile, with loss ratio of ~1% since IPO
- Diverse workforce with 39 nationalities. Flexible ways of working established, and certified equal pay for equal work

Environment

- Generally limited environmental footprint, and scope 1+2 intensity significantly reduced since 2014⁴⁵
- Since 2016, energy use of 100% carbon-neutral power (from renewable hydro sources)⁵
- One of the leaders in financing electromobility in Switzerland, with a growing share of electric vehicles financed

External recognition



"Low ESG risk" rating (score 16.5) confirmed in April 2021; ranked Top 12%² in the global universe of Sustainalytics®



Upgraded to A in April 2020, after upgrade to BBB in June 2019



Rating score improved to 44 (Top 19% in industry) in 2020, up from 33 (Top 50%) in 2019



Upgraded to C-in November 2019 (Top 30%³)





Best Workplaces awards in 2021 and in 2019 (Top 5 among companies with 250+ employees in Switzerland 2019)

"We Pay Fair" certificate by CCDI/University of St Gallen, for "equal pay for work of equal value" in 2020



Bloomberg

Included in the 2021 Bloomberg Gender Equality Index for the first time, as one of 8 companies in Switzerland



Included in the SXI Switzerland Sustainability 25 Index by SIX Swiss Stock Exchange since September 2020

1 Cembra's governance rated 1 on a scale from 1 to 10 by ISS Quality Score® | 2 Sustainalytics® ESG risk rating score 18.0 | 3 Among 277 peers in global financials/banks 4 Cembra operates exclusively in consumer finance in Switzerland, Scope 1+2: 369 CO2 tons in 2019 | 5 Coverage: Cembra headquarters (76% of employees) | Visit www.cembra.ch/sustainability for more information.

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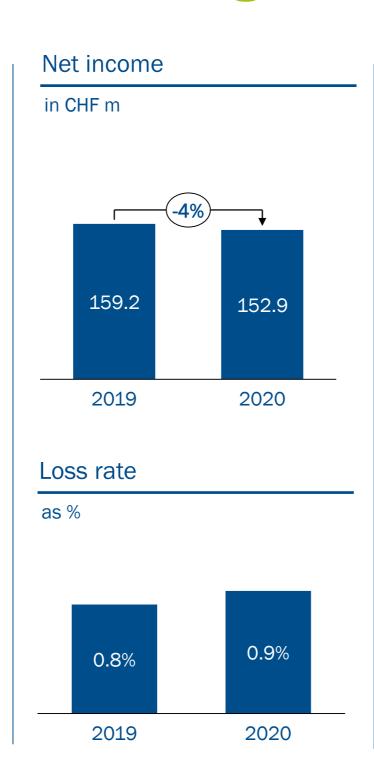
Appendix

2020 performance

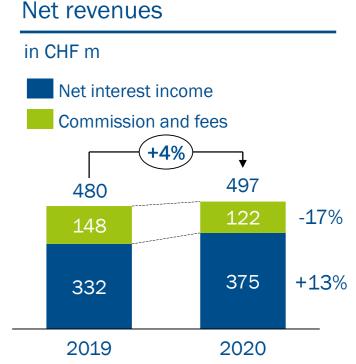
Resilient business performance during the Covid-19 pandemic

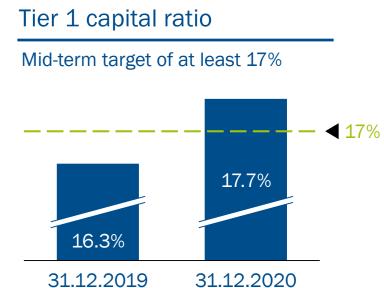
Highlights

- Net income at CHF 152.9m (-4%), EPS at 5.21
- Receivables 4% lower, with businesses more resilient in H2 2020
- Net revenues up 4%, with interest income up 13% driven by the acquisition and commission and fee income down 17% as a result of Covid-19 lockdowns
- Solid 0.9% loss rate, and higher cost/ income ratio¹ driven by the acquisition and lower revenues
- ROE at 13.8%, with a strong Tier 1 capital ratio of 17.7%
- Unchanged CHF 3.75 dividend (payout ratio 72%)









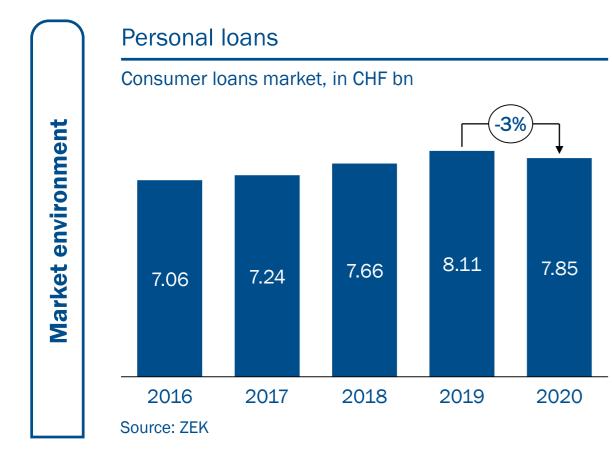
1 Cost/income ratio 49.8% (2019: 48.3%)

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2020 products and markets

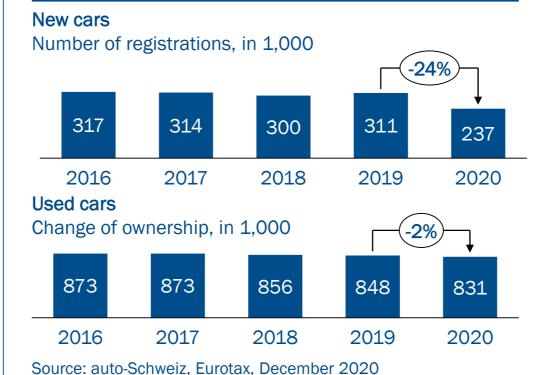
Challenging market environment



Net financing receivables down 8%, with volumes down due to lower overall demand and tighter lending policies, offset by lower attrition

Slightly lower market share of 43% (2019: 44%) partially due to cashgate integration

Auto loans and leases



- Net financing receivables -2%, slightly increasing in the second half
- Lower leasing market share of 21% (2019: 23%) due to aggressive pricing by captives responding to Covid-19
- Partnerships performing well, and e-vehicles outperforming market

Credit cards



- Cards issued +5% to 1.03m despite temporary closure of partners' retail outlets
- Market share of card transaction volumes increased from 12% to 14% in 2020¹
- Continued strong contactless trend, with 20% market share (2019: 21%)

1 Market share of cards issued declined to 13% (2019: 14%)

May 2021

2020

Cembra

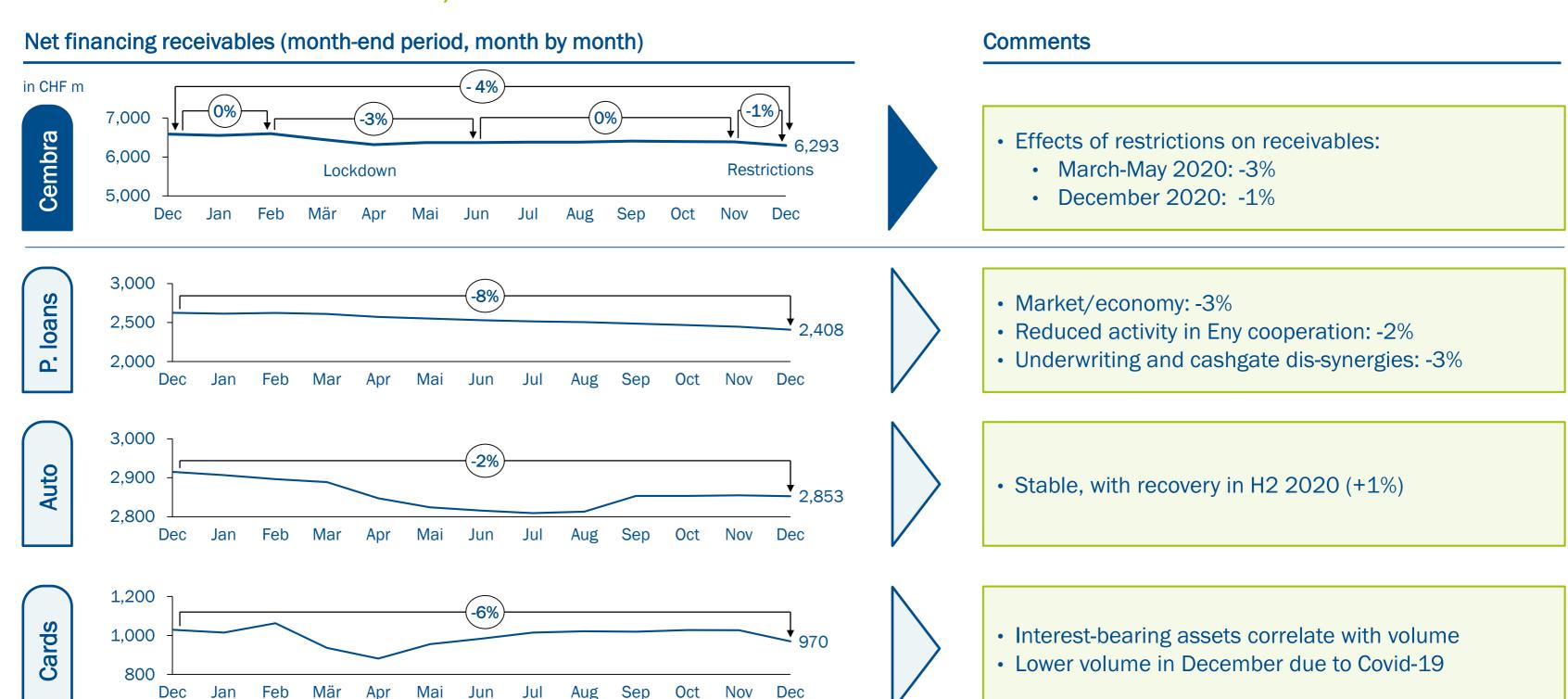
11

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Cembra

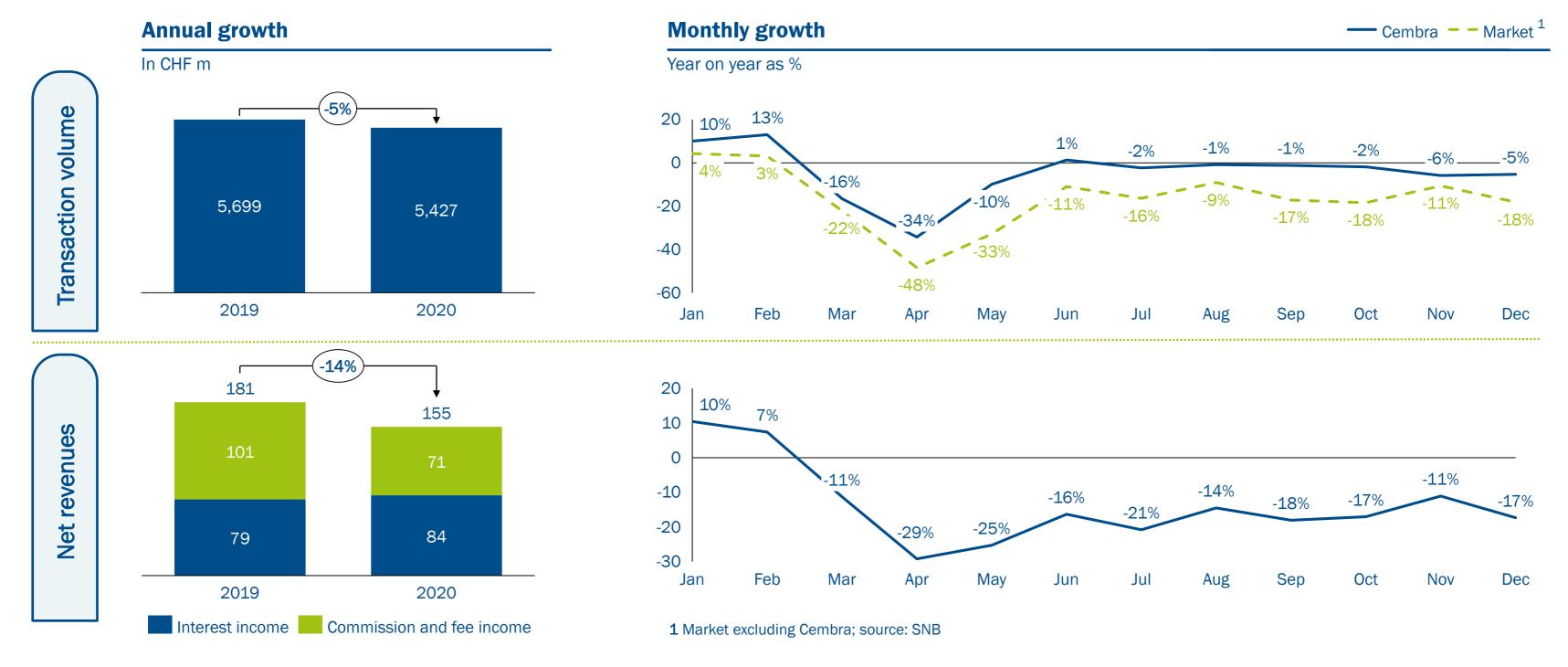
2020 trend in net financing receivables

Receivables 4% lower, with businesses more resilient in H2 2020



Card transaction volumes and revenues

Stable volume recovery since June



Funding

Stable, with a well-balanced and diversified funding profile

Funding mix In CHF m¹ 6.145 5.849 **250 1**50 1,725 4,329 1,675 450 1.102 500 400 2,379 2,135 1.868 1,116 1,139 959 31.12.2018 31.12.2019 31.12.2020

ALM key figures

	31.12.18	31.12.19	31.12.20
End-of-period funding cost	0.49%	0.44%	0.45%
WA ² remaining term (years)	2.7	2.9	2.7
LCR ³	852%	554%	970%
NSFR	112%	112%	115%
Leverage ratio	14.7%	12.5%	14.4%
Undrawn revolving credit lines	350m	350m	400m

Funding programmes

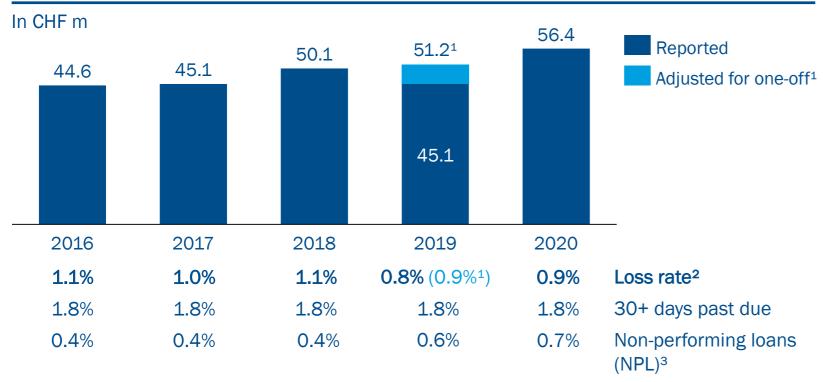
44%	AT1 subordinated	One issuance, remaining term to first call of 3.9 yrs. at a rate of 2.50%4	st			
- 1	Convertible bond	One issuance, remaining term of 5.6 yrs. at a rate of 0%4				
Non-Deposits	Senior unsecured	Eleven issuances, WA ² remaining term of 3.5 yrs., avg. rate of 0.33% ⁴				
Non-D	ABS	Two AAA-rated issuances, WA rema of 2.3 yrs., avg. rate of 0.08% ⁴	ining term			
	Bank loans	Syndicated term loan				
%	Institutional term deposits	 Diversified portfolio across sectors and maturities 				
- 56 %		Book of 100+ investors	WA remaining term			
its	Retail term deposits and	Circa 20,000 depositors	of 1.9 yrs.,			
Deposits	saving accounts	■ Fixed-term offerings 2–8 years	avg. rate of 0.41%			
۵		Saving accounts are on-demand deposits	J			
Off-BS	Committed revolving credit lines	Four facilities of between CHF 5 WA remaining term of 1.7 yrs., a				

¹ Excluding deferred debt issuance costs (US GAAP) | 2 Weighted average | 3 Weighted average of last 3 months of reporting period | 4 Additional charges apply related to fees and debt issuance costs

Provision for losses

Solid loss performance in 2020

Provision for losses

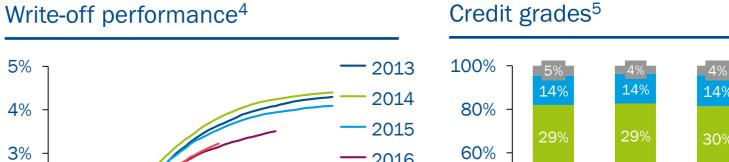


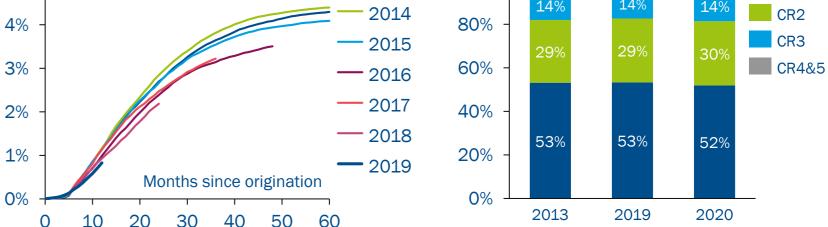
Comments

- Solid loss performance despite Covid-19 pandemic and its macroeconomic consequences
- Prudent approach to credit risk and diligent loss mitigation, ensuring solid credit quality metrics
- Expectation of continued resilience in loss performance

30+ days past due/NPL







1 Excluding the impact related to synchronisation of write-off and collection procedures implemented in June 2019 | 2 Loss rate is defined as the ratio of provisions for losses on financing receivables to average financing receivables (net of deferred income and before allowance for losses) | 3 Non-performing loans (NPL) ratio is defined as the ratio of non-accrual financing receivables (at period-end) divided by financing receivables 4 Based on personal loans and auto leases & loans originated by the Bank | 5 Consumer ratings (CR) reflect associated probabilities of default for material Bank and cashgate portfolios

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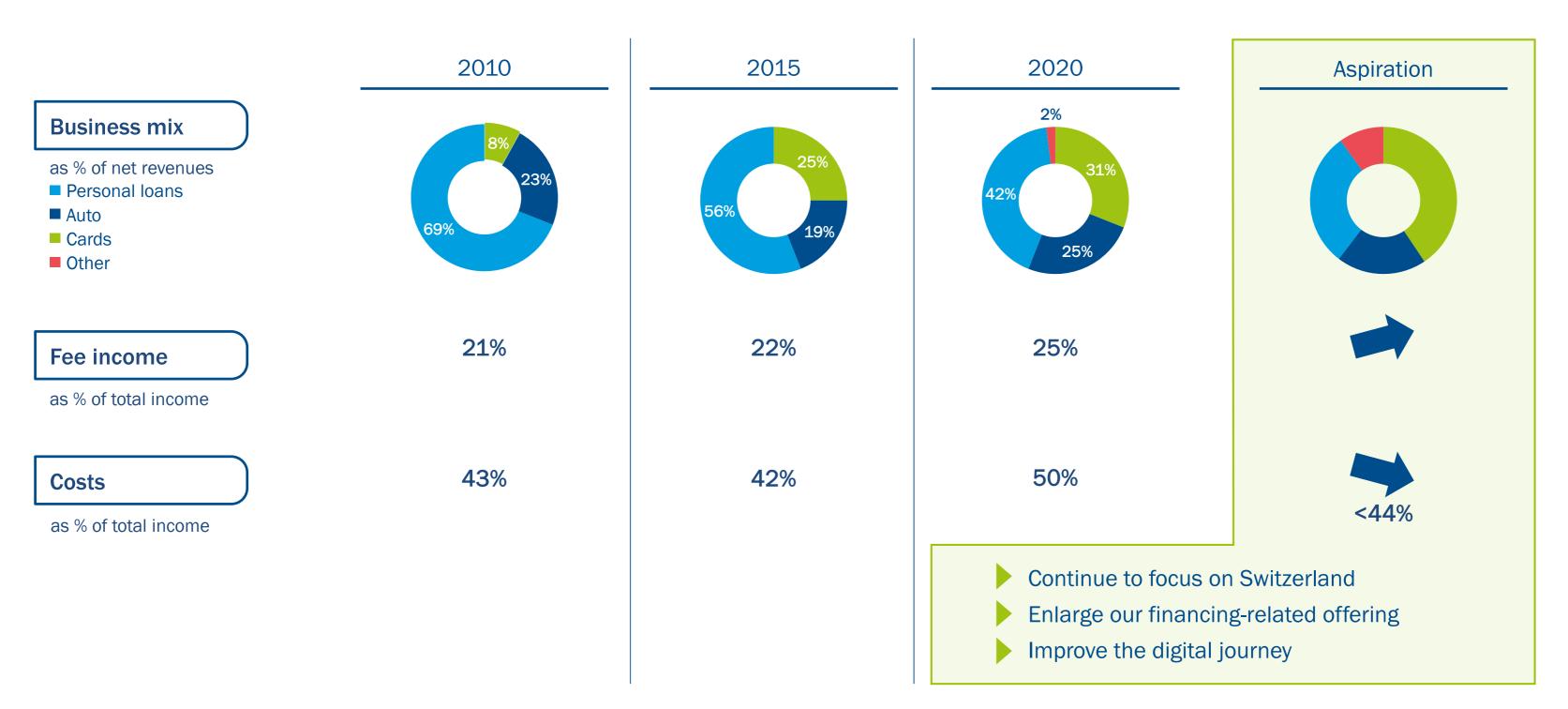
3. Strategy and outlook

Appendix

Cembra is evolving

Aspiration to further increase diversification

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May 2021

Outlook

Resilient business performance expected

2021 business priorities: focus on execution

Continue to deliver despite Covid-19

Regain organic revenue growth, with continued disciplined risk, funding and cost management

Innovate the card business

- Drive new and existing partnerships
- Grow new credit card for IKEA and other digital solutions
- Continue investing in digital card solutions

Maintain focus on ESG

Continue sustainability agenda, and prepare for "new way of working together"

Smooth transition to new CEO

New CEO Holger Laubenthal since 1 March 2021

Outlook 2021¹

- In 2021, Cembra currently expects to deliver a resilient business performance with revenues being impacted by Covid-19
- Growth in cards fee income expected in H2, following the forecast economic recovery and easing of travel restrictions
- Solid loss performance expected
- Net income delivery on cashgate as planned³

Mid-term targets

- ROE >15%
- Tier 1 capital ratio target of at least 17%
- 60-70% dividend payout ratio target (and return excess capital >19% capital²)

1 Assuming the Swiss economy recovers in 2021 | 2 Cembra Money Bank aims to distribute 60-70% of net income to shareholders in the form of ordinary dividends. Furthermore, Cembra intends to return excess Tier 1 capital above circa 19% to shareholders either via extraordinary dividends or share buybacks unless there is a more efficient allocation of capital | 3 Annual net incremental income run-rate of CHF 25-30m, with integration costs increasingly being offset by synergies

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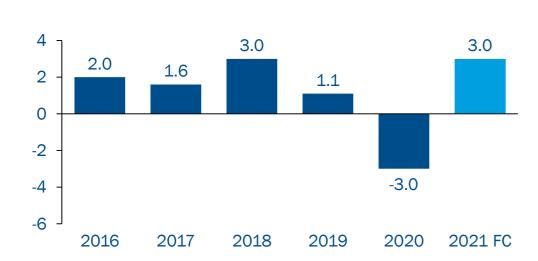
19

Macroeconomic outlook

Swiss economy shrank by 3.0% only in 2020¹

GDP in Switzerland

Change vs. previous period as %

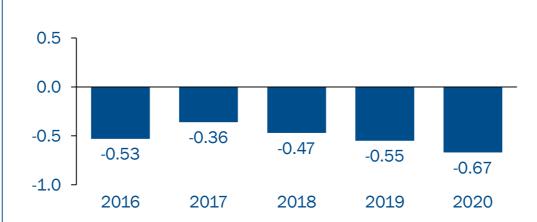


Source: SECO December 2020

- In Q3 2020, the Swiss economy recovered by 7%, after -9% in H1¹
- Swiss economy expected to recover in 2021, with GDP +3.0% in 2021¹
- Consumer spending forecast to decline by 4.4% in 2020 and increase by 4.1% in 2021¹

CHF interest rates

End-of-period 3-year swap rates as %

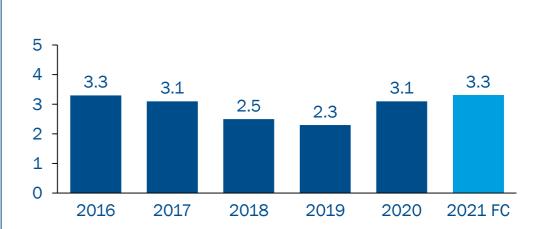


Source: Bloomberg

- CHF interest rates remain at their all-time lows
- Forward curve suggests CHF rates will remain negative in the medium term
- Lower rates partly offset by increasing spreads for corporates

Unemployment rate in Switzerland

As %, average per period



Source: SECO December 2020

- Unemployment rate at 3.5% in month December 2020¹ and 3.1% for the full year.
- Unemployment forecast to rise to 3.3% in 2021 and to decline to 3.0% in 2022¹
- In H2 several government measures were expanded and added to support business and employment.

1 Source: SECO (Swiss State secretariat for economic affairs) March 2021
20 May 2021 Investor presentation

P&L

In CHF m

	2020	2019	as %
Interest income 1	401.8	359.8	12
Interest expense 2	-26.9	-27.8	-3
Net interest income	375.0	332.0	13
Insurance 3	24.0	21.6	11
Credit cards 4	71.4	101.1	-29
Loans and leases 5	15.7	14.5	8
Other 6	11.2	10.4	8
Commission and fee income	122.3	147.7	-17
Net revenues	497.2	479.7	4
Provision for losses 7	-56.4	-45.1	25
Operating expense	-247.4	-231.8	7
Income before taxes	193.4	202.9	-5
Taxes	-40.5	-43.7	-7
Net income	152.9	159.2	-4
Basic earnings per share (EPS) 8	5.21	5.53	-6
Key ratios			
NII/financing receivables	5.7%	5.8%	
Cost/income	49.8%	48.3%	
Effective tax rate 9	20.9%	21.5%	
Return on average equity (ROE)	13.8%	15.7%	
Return on average assets (ROA)	2.1%	2.5%	

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Comments

- Higher interest income driven by full-year cashgate earnings,¹ partially offset by planned dis-synergies in personal loans and auto business and the impact of Covid-19 on financing receivables. Credit cards interest income was up, partly due to a rebound in revolve rates in H2
- 2 Interest expense decreased due to lower debt and favourable repricing of our funding portfolio
- 3 Increase driven by the effect of the acquisition
- Driven by lower international fees, which were negatively impacted by Covid-19 travel restrictions. For details, see slide on cards volume and revenues

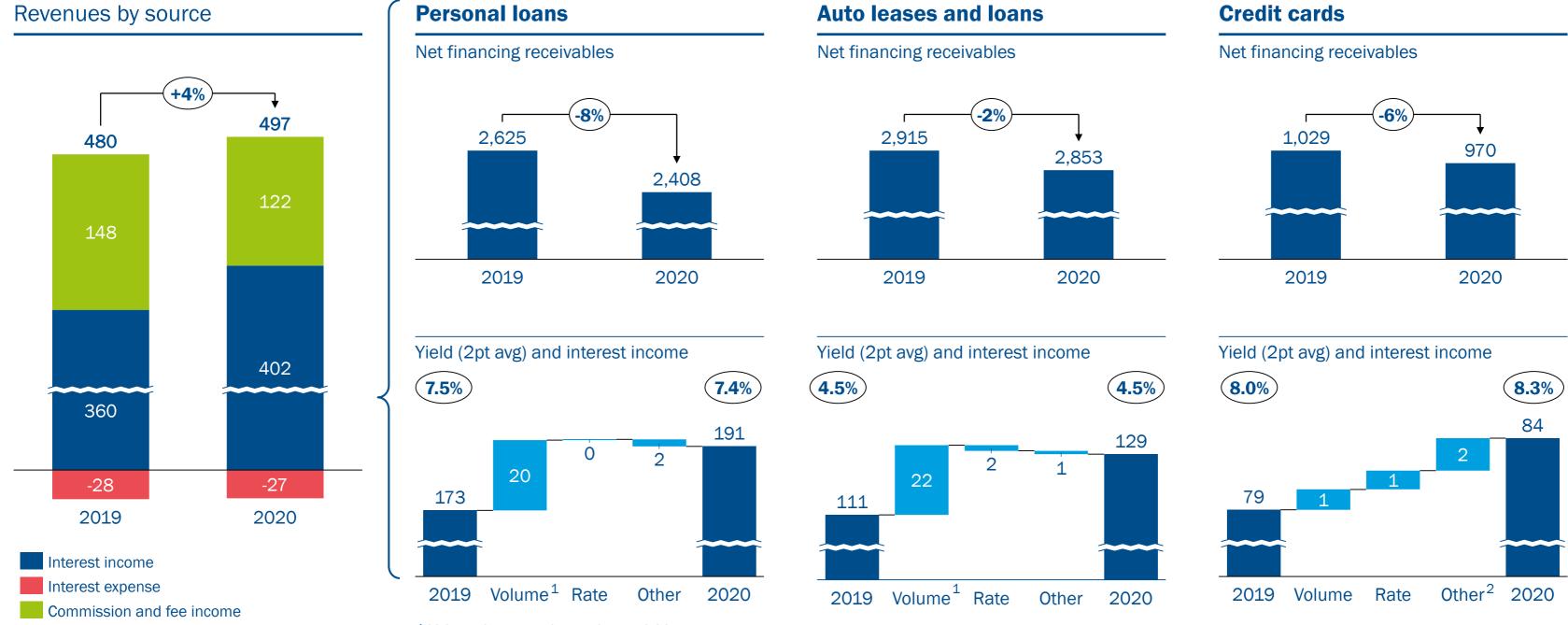
- Growth primarily due to the acquisition, partly offset by impact of Covid-19 on receivables, resulting in lower fee income as well
- Growth mainly related to Swissbilling, partially offset by one-off income in 2019 for sale of rental guarantee business
- 7 For details see slides on provisions and operating expenses
- Increase in average number of shares outstanding in 2020
- Lower tax rate, mainly due to one-off adjustments to tax accruals from prior years

1 cashgate included since September 2019

Net revenues by source

Impact of Covid-19 on all businesses, with stable yields in 2020

In CHF m



¹ Volume increase due to the aquisition

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² Other includes positive FAS91 impact (lower acquisition costs as a result of the Covid-19 impact on new accounts generated)

Operating expenses

In CHF m

		2020	2019	as %
Compensation and benefits	1	129.5	120.5	8
Professional services	2	17.8	22.4	-20
Marketing	3	10.9	11.8	-8
Collection fees	4	11.7	10.9	7
Postage and stationary	5	10.1	11.2	-10
Rental exp. (under operating leases)	6	7.9	7.2	10
Information technology	7	39.1	31.4	25
Depreciation and amortisation	8	26.5	19.5	36
Other	9	-6.1	-2.9	>100
Total operating expenses		247.4	231.8	7
Cost/income ratio	A	49.8%	48.3%	
Full-time equivalent employees	1	928	963	-4

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Comments

- Driven by 8% higher average FTEs in 2020 mainly related to the acquisition, partially offset by efficiency gains
- Decrease related to one-off acquisitionrelated costs of CHF 4.5m in 2019
- Lower marketing expenses due to Covid-19, partially offset by increased spend for cashgate online and business development
- Increase primarily driven by cashgate online and Swissbilling
- Driven by the lower number of new card accounts
- Increase driven by additional costs relating to branch closures

- Increase was due to the cashgate acquisition and strategic investments in digital platforms
- Increase in depreciation and amortisation was predominantly driven by a CHF 7m net increase of amortisation on intangible assets relating to cashgate
- 9 Mainly driven by CHF 1.8m lower pension expenses as well as lower costs for travel and entertainment
- Cost/income ratio adjusted for the cost of the cashgate integration: 48.1% (2019: 45.5%)

1 cashgate consolidated since September 2019 Cembra

Balance sheet

In CHF m

Assets	31.12.20	31.12.19	as %
Cash and equivalents	599	543	10
Net financing receivables 1	6,293	6,586	-4
Personal loans	2,408	2,625	-8
Auto leases and loans	2,853	2,915	-2
Credit cards	970	1,029	-6
Other (Swissbilling)	62	17	>100
Other assets	353	357	-1
Total assets	7,244	7,485	-3
Liabilities and equity			
Funding 2	5,840	6,134	-5
Deposits	3,275	3,495	-6
Short- & long-term debt	2,565	2,639	-3
Other liabilities	278	260	6
Total liabilities	6,117	6,395	-4
Shareholders' equity 3	1,127	1,091	3
Total liabilities and equity	7,244	7,485	-3

Comments

- Lower net financing receivables mainly driven by the impact of Covid-19 on consumer financing needs:
 - Personal loans (-8%): planned dissynergies from cashgate and lower consumer confidence and tighter underwriting restrictions resulted in lower volumes, which were partially offset by lower attrition
 - Auto (-2%): planned dis-synergies from cashgate and volume recovery in H2
 - Cards (-6%): lower volumes during Covid-19 restrictions, partially offset by higher retention
 - Swissbilling more than tripled assets due to its resilient online business model and successful partnerships

- Decrease in funding in line with financing receivables
- Higher equity driven by 2020 net income, partially offset by CHF 110m dividend paid in April 2020

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cashgate integration

Completed in July 2020 after 11 months

Consolidated of branch network (completed)



Completed	by
✓ Combined headquarters in Zurich	Dec 2019
✓ Combined service centres	Dec 2019
✓ Combined branches, and accelerated branch consolidation from 17 to 13, adapting to digital transformation	Jul 2020
✓ Gradual realisation of synergies as planned	2021

Integrate businesses (completed) 2019 2020 **Q4 Q1 Q2 Q**3 **Q4 Q3 Business** integration IT integration 1.3.20 4.7.20 30.6.19 2.9.19 **Employment** Migration Signing Closing contracts Completed by Transfer cashgate Dec 2019 employees to Cembra √ 95% of transitional services agreements July 2020 terminated¹ Migration of cashgate systems July 2020 from Aduno to Cembra completed Post-integration Legal merger of cashgate AG into Cembra June 2021 $2023/4^{2}$

Commercial consolidation (completed) B₂B Single brand B₂C cashgate.-**Dual brand** Completed by Combined cashgate 1 Jan 2020 and Cembra auto systems ✓ All brokers originate 1 Jan 2020 through Cembra system ✓ Maintain cashgate as online brand 1 Jan 2020 Post-integration Accelerate digital transformation ongoing

1 Remaining transitional service agreement with Aduno to be terminated in Q1 2021 | 2 Backend consolidation was deprioritized due to other digital transformation projects

Further back-end consolidation

26

May 2021

History

Foundation – "Banque



Launched saving

Launched credit

First public

IPO at SIX

Launched

eny Finance

Launched

IKEA cards

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Key figures over 10 years

US GAAP	2011	2012	IPO 2013	2014	2015	2016	2017	2018	2019	2020
Net revenues (CHF m)	338	356	355	379	389	394	396	439	480	497
Net income (CHF m)	131	133	133	140	145	144	145	154	159	153
Cost/income ratio (%)	46.3	46.2	50.5	42.5	41.5	42.5	42.4	44.0	48.3 ³	49.8
Net fin receivables (bn)	4.0	4.0	4.0	4.1	4.1	4.1	4.6	4.8	6.6	6.3
Equity (CHF m)	952	1,081	799	842	799	848	885	933	1,091	1,027
Return on equity (%)	14.7	13.1	14.1	17.0	17.7	17.4	16.7	16.9	15.7	13.8
Tier 1 capital (%)	19.3	26.6	19.7	20.6	19.8	20.0	19.2	19.2	16.3	17.7
Employees (FTE)	700	710	700	702	715	705	735	783	963	928
Credit rating (S&P)			A-	A-	A-	A-	A-	A-	A-	A-
Earnings per share (CHF)			4.43	4.67	5.04	5.10	5.13	5.47	5.53	5.21
Dividend per share (CHF)			2.85	3.10	3.35	4.45 ¹	3.55	3.75	3.75	3.754
Share price (CHF, end of period)			58.55	55.00	64.40	74.20	90.85	77.85	106.00	107.20
Market cap (CHF bn) ²			1.8	1.7	1.9	2.2	2.7	2.3	3.1	3.2

1 Including extraordinary dividend CHF 1.00 | 2 Based on total shares | 3 Adjusted for cashgate acquisition 45.5% (2019) | 4 Recommended

The Cembra share

Shareholder structure: 98% free float

Based on nominal share capital of CHF 30m, as %



Main investors and indices

1 Estimates

Holdings >5% of share capital

UBS Fund Management (Switzerland)

BlackRock Inc.

Holdings >3% of share capital

Pictet Asset Management (Switzerland)

Credit Suisse Funds AG

Norges Bank

Swisscanto

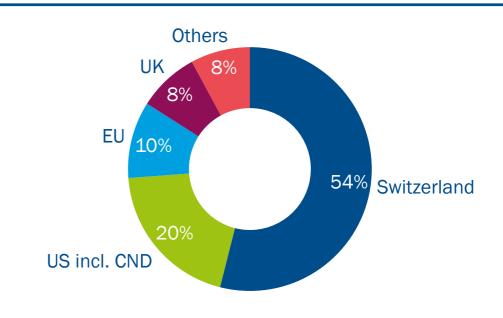
Selected indices:

SPI®, SMIM,®, Stoxx® Euro 600

SXI Switzerland Sustainability 25 Index®

2021 Bloomberg Gender Equality Index®

Institutional owners by domicile¹



Share data	FY 2020	FY 2019
Number of shares	30,000,000	30,000,000
Treasury shares	629,535	621,644
Treasury shares as %	2.1%	2.1%
Shares outstanding	29,370,465	29,378,356
Weighted-average number of shares outstanding	29,375,730	28,780,504

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Investor presentation

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Corporate events

Investor conferences, roadshows and calls

22 July 2021 Publication H1 results and interim report

10 May 2021 Canada virtual roadshow
12 May 2021 UBS virtual pan-european small/mid-cap conference
1 June 2021 Deutsche Bank virtual global financial services conference
3 June 2021 MainFirst investor conference Interlaken
16 June 2021 Deutsche Bank vintual investment conference Berlin

If you would like to set up a call with Cembra please email investor.relations@cembra.ch

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Contact us

Marcus Händel
Head investor relations and sustainability
+41 44 439 85 72
marcus.haendel@cembra.ch

